NAME AND MISSION CHANGE FOR THE HEADQUARTERS MARINE CORPS FORCE PRESERVATION DIRECTORATE (G-10)

Date Signed: 9/4/2019 | MARADMINS Number: 481/19

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SUBJ/NAME AND MISSION CHANGE FOR THE HEADQUARTERS MARINE CORPS FORCE PRESERVATION DIRECTORATE (G-10)/>
REF/A/MSGID: MSG/CMC WASHINGTON DC DMCS/221741ZNOV16/>
NARR/REF A IS MARADMIN 606/16, ESTABLISHMENT OF A HQ USMC G-10 FORCE PRESERVATION DIRECTORATE (FPD)/>
GENTEXT/REMARKS/1. Purpose. This MARADMIN cancels reference (a) and announces the CMC-directed name and mission change for the Headquarters Marine Corps Force Preservation Directorate (G-10).
   a. The new name for the Headquarters Marine Corps Force Preservation Directorate, (G-10) is Marine Corps Directorate of Analytics & Performance Optimization (MCDAPO).
   b. The new mission reads, “To arm senior leaders and strategic partners with insights derived from integrated analytics and cross functional research in order to optimize warfighter and organizational performance.”
   c. The name and mission changes reflect the expanded focus of MCDAPO’s analytic projects and its enhanced capability to employ a cross-functional team that supports senior leaders on a range of different topics inclusive of, but extending beyond, force preservation.
   d. The organization of MCDAPO remains the same.
2. This MARADMIN is applicable to the Marine Corps Total Force.
3. POCs are Dr. Michael S. Bermes, 703-604-6201, Executive Director; Cheryl M. Blackstone, 703-604-6899, Deputy Director; and Major Sean F. X. Barrett, 703-604-6279, Operations Officer.
4. Release authorized by John J. Broadmeadow, Lieutenant General, Director, Marine Corps Staff.