
NAME AND MISSION CHANGE FOR THE HEADQUARTERS MARINE CORPS FORCE PRESERVATION DIRECTORATE (G-10)

Date Signed: 9/4/2019 | MARADMINS Number: 481/19

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MARADMIN 481/19

MSGID/GENADMIN/CMC WASHINGTON DC DMCS//

SUBJ/NAME AND MISSION CHANGE FOR THE HEADQUARTERS MARINE CORPS
FORCE PRESERVATION DIRECTORATE (G-10)//

REF/A/MSGID: MSG/CMC WASHINGTON DC DMCS/221741ZNOV16//

NARR/REF A IS MARADMIN 606/16, ESTABLISHMENT OF A HQ USMC G-10 FORCE
PRESERVATION DIRECTORATE (FPD).//

GENTEXT/REMARKS/1. Purpose. This MARADMIN cancels reference (a) and announces
the CMC-directed name and mission change for the Headquarters Marine Corps Force
Preservation Directorate (G-10).

- a. The new name for the Headquarters Marine Corps Force Preservation Directorate,
(G-10) is Marine Corps Directorate of Analytics & Performance Optimization (MCDAPO).
 - b. The new mission reads, "To arm senior leaders and strategic partners with insights
derived from integrated analytics and cross functional research in order to optimize
warfighter and organizational performance."
 - c. The name and mission changes reflect the expanded focus of MCDAPO's analytic
projects and its enhanced capability to employ a cross-functional team that supports senior
leaders on a range of different topics inclusive of, but extending beyond, force preservation.
 - d. The organization of MCDAPO remains the same.
2. This MARADMIN is applicable to the Marine Corps Total Force.
 3. POCs are Dr. Michael S. Bermes, 703-604-6201, Executive Director; Cheryl M.
Blackstone, 703-604-6899, Deputy Director; and Major Sean F. X. Barrett, 703-604-6279,
Operations Officer.

4. Release authorized by John J. Broadmeadow, Lieutenant General, Director, Marine Corps Staff.//