



MARINE CORPS INTELLIGENCE ACTIVITY

VALUES

★ EXCELLENCE

We expect excellence, set high standards, and exceed expectations. We will produce high-quality, professional, accurate, timely, and properly disseminated products and services.

💡 INNOVATION

We emphasize creativity and ingenuity, as well as the organizational and operational flexibility and agility necessary to effectively respond to emerging requirements. These characteristics will shape our future.

💬 CUSTOMER FOCUS

We are a customer-driven command. Customer engagement, requirements refinement, and satisfying our customers' needs are our daily duties.



TEAMWORK

We are an integrated team; we carry out the mission and serve the greater good for our command, Corps, and nation. We must reach across the command, the enterprise, and the IC to break down barriers and forge relationships to ensure the unity of our effort.



LEADERSHIP

We believe good leaders communicate frequently, put people first, ensure a high quality of life, inspire people, and hold people accountable for their actions. These actions result in a productive, professional, and satisfying command climate.