

CO'S COMMAND PHILOSOPHY

The complex mission of Company A is unique to say the least. However, lest we forget that adverse conditions are where Marines thrive, we will exercise our resolve and not let hardship impede our brilliance. For this purpose, it is my intent to lead this unit using basic principles for which our corps is so profoundly acclaimed. We will theme our effort and coin it as a command credo: "P3" - Performance in Action, Professionalism in Concert, and Pride of Service will be our company ethos.



Performance in Action - Not only in our daily duties but in all facets from field exercises, communication, internal operations and current processes. To foster this, we need buy in at all levels. For this purpose I intend to get the voice of the members of this command, regardless of rank, and bring their inputs into play. I want to bolster cohesion and morale and force innovation into old processes by creating new ones. I expect all leaders to promulgate this effort by sharing feedback and intent both up and down the chain of command.

Professionalism in Concert - We will combat complacency and the sometimes ill-effects of operating in the unconventional environment inherent to our mission. I will spare no labor to cultivate this effort and I charge every one of you to challenge one another with this same responsibility. From physical training to daily demeanor, we will continue to perform as consummate professionals. We will take care of one another and look out for the well-being of all Marines both senior and subordinate.

Pride of Service - We are members of the most elite fighting force on the planet and I charge you not to forget what it means to have stepped on the yellow footprints, endured the rigors of Marine Corps training, and earned the title United States Marine. We are not a watch floor and we are certainly not the ADF-C. That is only our mission! We are Marines and we will continue to exude all that that means. We will work to be the pride of this battalion and a beacon for our sister services to emulate. I will support you in any and all endeavors to bolster esprit de corps. I am proud to call myself a member of MCSB, Company A and I look forward to working with and for each and every one of you. Semper Fidelis!

DAVID S. RUBIO
Captain, U.S. Marine Corps
Commanding Officer